

## Sektor Payments Launches new Web Presence

30 November 2009

Sektor Payments went live today with its new website [www.sektorpayments.co.nz](http://www.sektorpayments.co.nz). The site is a dedicated EFTPOS site with comprehensive industry and product information available on the full range of VeriFone EFTPOS solutions.

The site is designed to assist merchants with understanding the increasingly complex EFTPOS world of new product functionality, compliance dates and security standards. Additionally the site gives Sektor Payments' Resellers access to a comprehensive knowledgebase of industry and product information.

Sektor Payments' Resellers also get access to the full ecommerce facilities of the Sektor Distributors Reseller area. This provides them with account enquiries and invoice copies. The existing Sektor Distributors facilities of on-line ordering, order enquiries, courier tracking and RMA return process will be added to the EFTPOS range of products soon.

The new web site is unquestionably the most fully featured in New Zealand and has been designed specifically with the reseller community in mind as Sektor continues to focus on enhancing the businesses of its resellers. The quote on the site, which is targeted at its resellers, "*helping you to deliver business efficiency, efficiently*" drives the message that resellers now have the opportunity to benefit from technology themselves as they deliver technology to their customers.